

PRESS RELEASE

Non-regulated information
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Immobel delivers new head office for Allianz Benelux

The “BREEAM excellent” building was designed in consultation with Allianz

Insurance company Allianz has a new head office for the Benelux. The new offices in the first of the two oval towers designed by Assar Architects and located in the North neighbourhood of Brussels have been awarded the BREEAM “Excellent” certificate. It is a contemporary building that combines comfort with high-performance, energy-efficient technical installations. The glass walls of over three metres in height are triple-glazed and provide a unique working atmosphere with direct daylight for all 1,800 workplaces as well as exceptional views of the city. The unique façade design with a system of fins ensures optimal casting of sun and shade. The project fits in with the new dynamic of the North neighbourhood, where companies attach great importance to sustainably constructed and furnished buildings that are highly accessible.

Co-creation

From the outset, Allianz was involved in the design of the offices, which respond to the modern ways of working. Various different spaces flow fluently into one another, from open-plan office spaces to bubbles and quiet spaces. Thanks to the efficient co-creation between the Allianz and Immobel teams, only two and a half years were required from the start of the works to completion of the building.

Kathleen Van den Eynde, CEO of Allianz Belgium, said: “We are proud that we are able to move into this brand-new building. The new building goes hand-in-hand with a new dynamic for our company. Allianz Tower offers our employees a fantastic place to work. It meets their needs and creates a unique working atmosphere for them with exceptional views and direct daylight for all workstations. Our new office is sustainable, as witnessed by the BREEAM Excellent certificate, which was in fact an important condition for us. By opting for this office, we are emphasizing that we as an insurer are closely involved in the Brussels region and the Belgian market.”

“We are very happy with this completed project for Allianz, a building that both technically and in terms of furnishings is very representative of this time in which people want to work comfortably in an inspiring office environment,” said Marnix Galle, Executive Chairman of Immobel. “We are also proud that we have the opportunity of repurposing the buildings of Allianz’s current head office, which form part of our De Brouckère project, thereby contributing to the continuous renewal of our capital.”



Technical data sheet

- architects: Assar
- passive construction
- BREEAM excellent
- above-ground surface area of 26,600 m²
- 18 floors with a total of 1,800 workstations
- air conditioning/heating by means of thermal radiation ceilings
- solar protection by means of a vertical fin system
- solar panels and planted areas on the roof
- company restaurant with 384 seats
- double-high meeting/multi-purpose space with a view of the boulevard
- terrace on the 17th floor
- entrance hall with barista bar
- mobility: underground parking spaces, underground private parking for bicycles, close to the Brussels North train station

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About Allianz in the Benelux

Allianz is a global leader in insurance and financial services provision. It is present in over 70 countries, employing more than 143.000 people serving more than 92 million customers. In the Benelux, Allianz offers a broad range of insurance products and services for individuals, the self-employed, SMEs and large companies through its network of insurance brokers. In Belgium and Luxembourg, Allianz serves more than 900,000 customers, employs close to 950 people and collects 2.6 billion euros. In the Netherlands, Allianz serves over 1.3 million customers with the help of distribution partners. Allianz employs approximately 1,000 people in the Netherlands and collects 1.4 billion euros in gross premiums in that country.

About Immobel

Immobel is the largest listed real estate developer in Belgium. The group, which dates back to 1863, specialises in innovative, metropolitan projects that fit the lifestyle of the contemporary user. The company develops mixed real estate with a variety of functions: living, working, shopping and relaxing. Finally, it is also active in landbanking. With a stock market value of over EUR 700 million and a portfolio of more than 1,200,000 m² of project development in 6 countries (Belgium, Grand Duchy of Luxembourg, Poland, France, Spain, Germany), Immobel occupies a leading position in the European real estate landscape. The group strives for sustainability in urban development. Furthermore, it uses part of its profits to support good causes in the areas of health, culture and social inclusion. Immobel employs approximately 200 people.

For more information, please visit www.immobelgroup.com