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PRESS RELEASE

**THE COMPAGNIE IMMOBILIÈRE DE BELGIQUE
IS CHANGING ITS NAME, TO BECOME
IMMOBEL**



IMMOBEL
since 1863

Immobel, one of Belgium's leading real estate developers, gets a new visual look, and is putting an end to existing confusion about the use of different company denominations. On some occasions, the denomination Compagnie Immobilière de Belgique was used. When referring to its stock market listing, however, the denomination Immobel was preferred. Through the current change of using one single denomination, Immobel, the company's image will be clarified and its market visibility will be improved. The new logo of the Immobel Group, which was founded in 1863, reflects the group's values: balance, flexibility and expertise.

A balanced-out relationship between Immobel and its partners

The new logo's equilateral triangle represents the strong relationships that Immobel maintains with its clients (tenants and investors), and with its suppliers (service providers and enterprises).

Urban integration and flexibility

The uninterrupted Möbius strip¹ symbolises the interdependency between Immobel's development projects and the urban landscape into which these have been integrated. Immobel's projects always take into account the needs of residents, whilst at the same time respecting the urban environment maintenance. The logo movement symbolises Immobel's flexibility in the continually the changing market.

The expertise of Immobel's staff

The triangle also reflects the knowledge, skills and experience that real estate development requires so as to be able to build out high quality projects.

A future based on solid foundations

The mention of "Immobel – Since 1863" refers to the date that the company was founded and highlights Immobel's strong position on the Belgian market over a period for 145 years.

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¹ August Ferdinand Möbius (1790 - 1868): German mathematician and theoretical astronomer. He is best known for his discovery of the Möbius strip, which can be seen as both a mathematical object and an artistic design.